CONTENTS

Acknowledgments xi

A Note on Terminology xv

Introduction 1

1. Sugar's Civilizing Mission: Immigration, Race, and the Politics of Empire, 1898–1913 28

2. Spectacles of Sweetness: Race, Civics, and the Material Culture of Eating Sugar after the Turn of the Century 55

3. This Peculiarly Indispensable Commodity: Commodity Integration and Exception during World War I 81

4. Commodity Cultures and Cross-Border Desires: Piloncillo between Mexico and the United States in the 1910s through the 1930s 107

5. From Cane to Candy: The Racial Geography of New Mass Markets for Candy in the 1920s 125

6. Sweet Innocence: Child Labor, Immigration Restriction, and Sugar Tariffs in the 1920s 147

7. Drowned in Sweetness: Integration and Exception in the New Deal Sugar Programs 174

8. New Deal, New Empire: Neocolonial Divisions of Labor, Sugar Consumers, and the Limits of Reform 202

Epilogue: Imperial Consumers at War 229

Notes 241

Bibliography 277

Index 299